

TELLURIDE HOSPITAL DISTRICT
January 29, 2010
REGULAR BOARD MEETING MINUTES

Board Members present: *Bill Grun/President; Pamela Sante/Vice-President and Dan Garner*

Excused Absence: *Allen Solomon, MD/Secretary; Albert Roer/Treasurer*

TMC Management Present: *Gordon Reichard/Administrator; Julie Wesseling/Financial Manager; Dr. Dan Hehir; Dr. Diana Koelliker, ED Medical Director; Kate Wadley, TMC Foundation Executive Director; Pamela McCreedy, Billing Manager; Reva Saunders, Patient Relations Supervisor*

Guests: Alexandra Corson Dujardin; Karen James, the Watch Newspaper

I. CALL TO ORDER & PUBLIC MEETING WELCOME

Bill Grun called the meeting to order at 8:29 am. Meeting held at the Telluride Fire Station.

II. MINUTES

The minutes of the December 15, 2009 Regular Board Meeting were presented.

Motion: A motion to approve the December 15 minutes was approved and seconded. The motion passed unanimously by the three directors.

III. MEDICAL STAFF UPDATE

Dr. Hehir discussed the following:

- He will revise the "Temporary Privileges" category of the Medical Staff Bylaws to allow for the temporary credentialing of a visiting physician to see patients at TMC on a very rare basis. The physician would be doing this as a courtesy to their Telluride based patients and would not be charged to use a courtesy room at the medical center.
- Dr. Hehir will present revised medical staff bylaws to next month's board for approval.
- Discussed the possibility of adding an OB Visiting Specialist in March 2010
- Informed the board of a new Slit Lamp that Dr. Dahl has graciously purchased and donated to the Telluride Medical Center. The board expressed that they would like Gordon to investigate what additional equipment Dr. Dahl needs to do full exams at the Medical Center. Gordon was to follow-up with Dr. Dahl and then report back at the February board meeting.
- Lastly, the Telluride Medical Center medical staff has volunteered to participate in the Telluride AIDS Benefit Fashion Show this year...

IV. ADMINISTRATOR'S REPORT

Gordon Reichard presented the Administrator's Report (see attached). The following represent the discussion of the Directors:

- Gordon discussed the attached TMC Remodel selection process of the General Contractor. The interview team selected GE Johnson.
Motion: There was a motion before the board to ratify the decision of the TMC Remodel Selection Committee to approve GE Johnson as the General Contractor for the TMC Remodel. The motion was seconded and carried unanimously.
- There was a brief discussion on the strategy on how to move forward to secure land for the future of the medical center. THD's real estate attorney, Tom Kennedy has recommended that two members (Pamela and Albert) and Gordon Reichard meet individually with the Telluride Town Council members to determine their position on the future of the medical center and the RV Lot as a potential site. Bill and Dan updated the board about potential sites in the Town of Mountain Village and the probable inclusion in the Mountain Village Master Plan.
- Gordon noted an early 2010 trend down in visits. Year to date TMC is seeing a 12% decrease in PC visits and a 13% in ED visits. He expressed that the management group would be addressing this trend at their Feb 9th meeting. Pamela echoed that local businesses are also seeing a decrease thus far this year of roughly 10%. Gordon postulated several reasons for this early trend: Higher insurance deductibles to keep premiums lower; investments and savings

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have evaporated and now the foreclosure rate is escalating; households are moving out of Telluride; immigrant workers are leaving and skier days have been down.

- Gordon noted that the 2009 bonus metrics were met so that the annual bonus will be paid as approved by the finance committee in the staff's next pay check
- The board requested that the red down arrow on the TMC Dashboard be placed by "Secure Property for a New Med Center."
- The Designated Elections Officer (DEO) Resolution was presented
Motion: There was a motion to appoint Gordon Reichard as the Designated Elections Officer for the coming Special District's THD Board of Directors election. It was moved, seconded and carried unanimously.
- The May 4, 2010 THD Elections Resolution was presented
Motion: There was a motion to approve the Elections Resolution. It was moved, seconded and carried unanimously.

Kate Wadley gave the TMC Foundation update:

- The FEAST is March 13 and Kate reported that the planning is on schedule
- Kate and her committee has procured over 20 items for the on-line auction
- FEAST tickets can now be purchased through the e-commerce link on the Tellmed.com website
- Plum TV is currently producing a 5 minute video for the FEAST
- Kate is scheduling a mass mailing to ER patients from this last year promoting the online auction, the FEAST and the remodel and asking for a donation to support the remodel.
- The local newspapers are scheduled to run ads promoting the FEAST
- Kate presented the annual events calendar
- The Dolce "Celebrate Gifts of Giving" event to support the Telluride Medical Center is set for March 11

Julie Wesseling reviewed the draft financial statements with the board:

- The draft financials were reviewed and the board felt the med center had a very good year with a strong performance. The year-end goal of a 20% gross margin was not met. Pamela echoed that it was not paramount to meet the GM and sacrifice quality of care in order to make the goal. She went on to say that local businesses margins were down roughly 17% in 2009 and so far in 2010 they are down another 10%.
- Julie presented the TMC Foundation Balance Sheet and P&L for 2009

V. SUBCOMMITTEE REPORTS

The subcommittee charters were presented, discussed, amended and approved. There was a decision to combine the Capital Equipment Committee with the Finance and Audit Committee. Gordon will compile the charters in a consistent format then email back to the board.

Medical Quality Assurance - Allen Solomon, MD

No Report

Personnel - Pamela Sante/Dr. Solomon

No Report

Finance/Audit - Dan Garner/Albert Roer

No Report

Capital Equipment - Albert Roer/Dr. Solomon

No report

Communications/Public Relations - Pamela Sante/Dan Garner

Gordon introduced Elaine Demas and Erin Ries as TMC's new Communications Consultants. It was agreed that the Communications Committee (Pamela Sante, Dan Garner & Gordon Reichard) would meet with the Communications Consultants monthly. The board asked that Gordon relate to the medical staff that if there is anything for the communications consultant to promote to let him know.

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Strategic Plan - Bill Grun

No Report

IFAM Liaison - Bill Grun - No Report

No Report

VI. OLD BUSINESS

No old business

VII. NEW BUSINESS

Bill Grun requested that the February meeting be moved back a couple of days to facilitate his participation. The meeting was moved to February 23.

Board Meeting Times:

February 23, 2010; 8:30 am - 12:30 pm; At the Telluride Fire Station

March 26, 2010; 8:30 am - 12:30 pm; At the Telluride Fire Station

VIII. PUBLIC COMMENT

No Public Comment

IX. ADJOURNMENT

Bill Grun moved to adjourn at 10:38 am

Minutes prepared by Gordon Reichard



Bill Grun, President

Telluride Hospital District Board